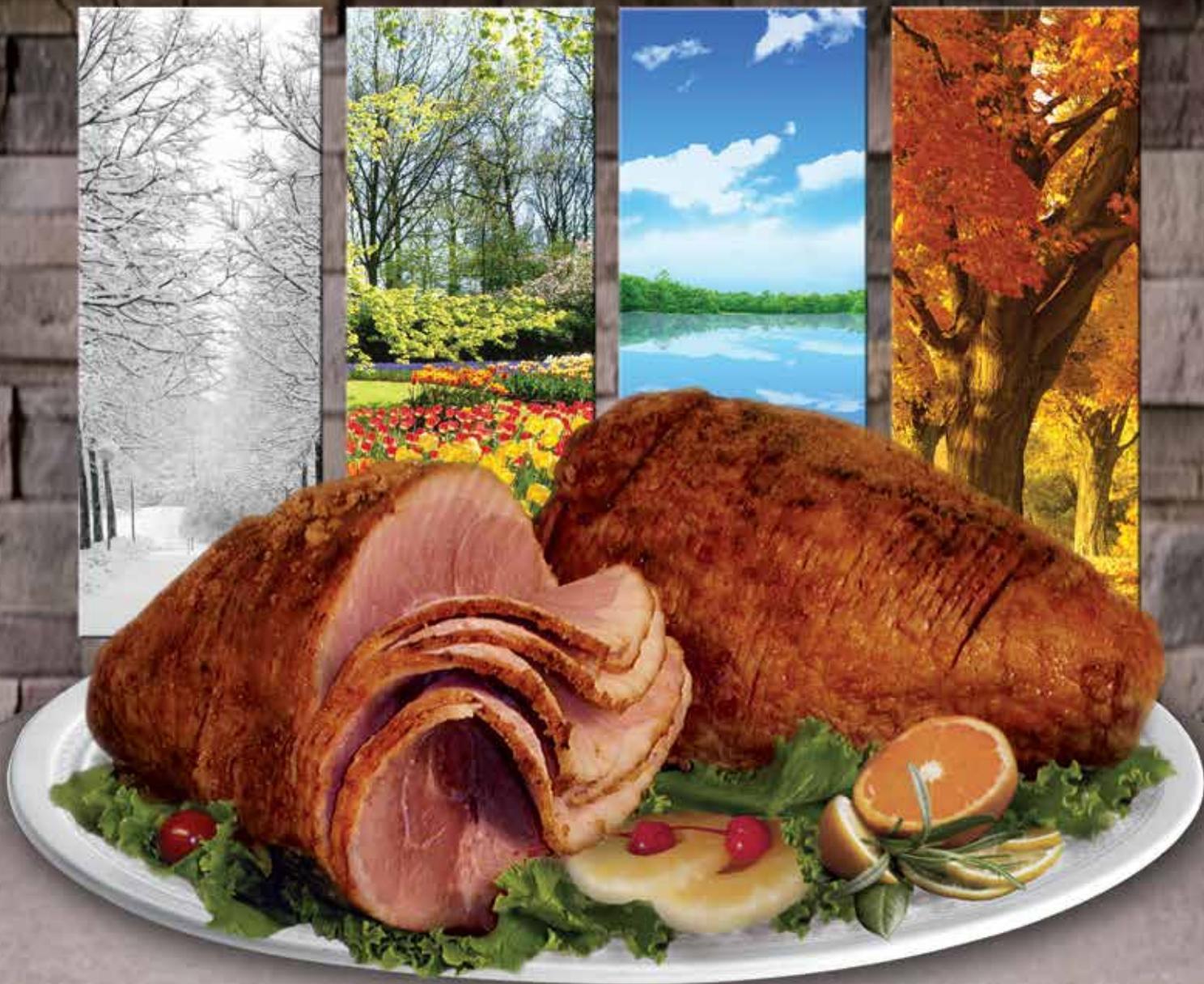


A Taste For All Seasons



Create Your Own
PRIVATE LABEL • FIRE GLAZED
Spiral Ham Program

No Minimum Order • Available All Year



Make Your Store A Destination With A Private Label Spiral Ham Program



Winter's Spiral Hams have a long history in the Midwest. Eugene Winter, a master sausage maker, moved his family from Germany to Detroit in 1938. In 1951, Eugene started making sausage and ham in Detroit using his family's special smoked recipe. Generations later the tradition continues with Winter's using only the highest quality ingredients, hand blended spices and the leanest cuts of meat. Winter's hams do not use fillers, binders or added water. Each ham is rubbed with a unique recipe of pure brown sugar and spices, then hand fire glazed for a caramelized crust that locks in the flavor, aroma and tenderness which will be savored by your customers. The Winter's family is committed to producing only quality products that Winter's customers have come to expect for over 63 years.

Lipari and Winter's Sausage are proud to bring you a fire glazed ham so delicious you'll be proud to put your name on it! Make your store a destination station with your own Private Label Ham program. A one of a kind product that can only be purchased at your store and once served will get rave reviews. Imagine your customers telling their friends and family that the ham they are serving is your brand.

A Private Label Program that's easy as 1, 2, 3!



1. Supply your Lipari sales rep. with the required information for your custom label: logo, label quantity, address, etc. (see back page for details)



*Your logo will go here

2. When your hams are delivered, place your custom label onto the face of each ham. To do this, simply peel the label from the roll and slide it onto the face of the ham, under the netting, directly on the foil.

3. Tie the netting off with a simple knot and place your scale label on the plastic tag attached to the netting.



Spiral Ham Ordering Information

Your spiral hams will come packaged in a master case of 4, containing 2 shanks and 2 butts. Each ham will weigh 7-8 lbs. Hams will be gold foil wrapped and netted with one end open to allow easy placement of your own label. Ingredients, nutritionals, serving and heating instructions will be labeled on the back side of the ham.

#554709 Fire Glazed Spiral Ham 4/7-8 lb. UPC: 013733037823 \$MKT

Why A Private Label Ham Program Makes Sense

Consumers are seeking private label items at grocery

- 64% of shoppers said private label/store brands were very/somewhat important

Shoppers have a good perception of private label

- Nearly 2/3 shoppers believe private label foods are as high quality as national brands



Free Printables



Free printables* are available to help you promote your New Private Label Spiral Ham Program. We will send them to your email ready for you to just drop in your logo and retail price. They are emailed in an easy to use Microsoft Word document that can be easily sent to the printer of your choice.

Printables included are an 8.5"x11" counter sign and 4.25"x11" bag stuffers with customizable imprint area.

*Contact Chris Monette via email to receive your free printables.

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